

# **Communication University of China**

## **Application Information for International Students of Undergraduate Programs**

### **Communication University of China**

The Communication University of China (CUC) is one of China's key universities of "Project 211", directly administered by the Ministry of Education. Founded in 1954, CUC is located at the eastern part of Beijing near the ancient canal, between the core functional area of the capital and Beijing's urban sub-center, with convenient transportation and obvious location advantages. The university is known as "the cradle of Chinese radio, television and media talents" and "a famous institution in the field of information and communication".

CUC upholds its ideology of offering courses that are centered on scientific based learning by emphasizing the application of a course and relevance to the particular discipline. As a result, an inter-relating and inter-influencing discipline system that covers journalism and communication, film & television arts, information science & technology, literature, engineering, management, economics, and law and science has been formed. There are currently 6 faculties that consist of 1 co-innovation center and 5 directly affiliated schools, which comprise of 2 national key disciplines (journalism and radio & television arts). There is also 1 national key cultivation discipline (communication), 3 Beijing municipal key disciplines (journalism & communication, art theory, theater film & television), 4 Beijing municipal key subordinate disciplines (linguistics & applied linguistics, communications & information systems, electromagnetic field & microwave technology, animation), 7 post-doctoral research centers, 7 doctoral programs, 35 doctoral programs (subordinate disciplines), 18 master programs, 95 master programs (subordinate disciplines), 8 professional master categories, and 84 bachelor programs.

CUC is devoted to cultivating students with multidisciplinary knowledge that will enhance their creativity and provide all necessary opportunities for students who have advanced and holistic talents to further develop their fullest potential. Since its establishment, CUC has cultivated a great number of talented students for the information and communication industry who have contributed extensively to China's radio and television sector. With that, CUC is honored as "A cradle of China's radio

and television talents” and a “well-known university in the field of information communication”. There are approximately 16,000 full-time students at CUC consisting of more than 10,000 undergraduates and about 5,000 candidates for doctor and master’s degrees.

As the prime academic research center in information communication, CUC focuses on the research of what to communicate and how to do in a creative and high-tech way as well as there is focus on how to give better advisory services for the government and enterprises in decision-making.

A research organization and media organization has been established from a strong collaboration between CUC and more than 200 renowned overseas universities. The “International Alliance of Higher Education in Communication” was held by CUC in 2009. Representatives from 65 world-leading universities in media across 27 countries and regions signed the 'MLeague Declaration'. CUC is also one of the teaching units of “Media and Gender” of UNESCO. International academic organizations such as the Asian Media Research Center and European Media Research Center have also been set up by the CUC. The Asia Media Forum, Forum of Female University Presidents of the World, and China Dissemination Forum organized by CUC are important exchange platforms for the international media and higher education institutions.

### **Length of Study and Degree Awarding**

The duration of study for international undergraduates is 4 years, with a maximum valid period of enrollment of 6 years. Within the prescribed maximum valid period of enrollment, students who successfully complete the requirements specified in the curriculum outline of the program, and meet the graduation requirements of their respective majors are allowed to graduate and receive a graduation certificate. Those who meet the requirements for bachelor's degree will be conferred a bachelor’s degree.

### **Eligibility**

1. According to principle, applicants are required to be between the age of 18 and 25 (calculated from 1 September 2006), be in good physical and mental health, with a high school diploma or have an equivalent qualification of a Chinese high school diploma and above stages, and exhibit outstanding academic performance. They must

comply with the relevant provisions of the Nationality Law of the People's Republic of China, and hold a valid foreign passport and have no records of violation of laws and crimes.

2. According to the Nationality Law of the People's Republic of China and the regulations released by Ministry of Education of the People's Republic of China [JWH [2020] No. 12 Document of the Ministry of Education of the People's Republic of China], individuals born with at least one parent being a Chinese citizen settled abroad and possessing foreign nationality at birth are not considered Chinese citizens. He/she, as a foreign student applicant, must hold a valid foreign passport or a document certifying his/her nationality issued before 30 April 2020, and have a record of actual residence in a foreign country for more than 2 years for the period between 30 April 2020 to 30 April 2024 (The actual residence in a foreign country for 9 months in a year can be counted as one year, subject to the entry and exit signatures).

3. According to the regulations released by Ministry of Education of the People's Republic of China, the second article of the eligibility criteria shall also be met by those who apply for undergraduate study as international students after immigrating from Mainland China, Hong Kong Special Administrative Region, Macao Special Administrative Region, and Taiwan and obtaining foreign nationality.

**Note:**

- Applicants who are fresh high school graduates must obtain high school diploma certificate before the enrollment of the same year; otherwise the admission qualification will be invalid.
- Whether an applicant with foreign nationality has the nationality of the People's Republic of China at the same time shall be subject to the conclusion of the nationality determination by the Exit-Entry Administration Department of the public security organs of China. If Chinese nationality is acquired during the application, admission, or after enrollment, the application, admission, or enrollment qualification will be canceled or appropriately dealt with.

## **Language Proficiency Requirement**

1. Chinese language proficiency: HSK Level 5 or above, with a scores of 60 or above (valid within two years).

2. English language proficiency: For non-native English speakers, please provide the score report of the English language examination valid within two years (e.g. TOEFL/IELTS/TOEIC/others) (if any).

**Note:**

- School of Journalism, School of Broadcasting and Anchoring, School of International Studies majors are required Chinese language proficiency at HSK level 6 or above, with a scores not lower than 60 in each section.
- Applicants for the Chinese Language and Literature program are required Chinese language proficiency of HSK Level 4 or above, with scores of not less than 60 in each section.
- Graduates of Chinese independent high schools in Malaysia can provide UEC exam results. Applicants with satisfactory Chinese language scores (above passing mark) are exempt from the HSK exam. Other Malaysian applicants are required to fulfill the above HSK language proficiency requirements.

## **Application Documents**

1. Communication University of China International Undergraduate Application Form (available in the online application system).
2. Applicant's passport-sized, colored, with a white background (softcopy) not less than 640dpi\*480dpi.
3. Full-time high school graduation qualification documents (fresh graduates can provide an expected graduation certificate), in original or notarized copy. The documents must be in Chinese or English; if the original document is neither in Chinese nor English, a notarized Chinese or English translated document must be provided.
4. Full transcripts of high school or higher education, either original or notarized, must be in Chinese or English; if the document is not in Chinese or English, a notarized translation in Chinese or English must be provided.
5. Personal statement (study plan, no less than 800 words), written in the language of the applied major.
6. A Letter of Recommendation (must be from the school or teacher of the previous level of education. Letter must be signed or stamped).
7. A scanned copy of the original HSK certificate and transcript valid within two years (or UEC exam certificate).
8. A scanned copy of the original English language proficiency certificate and transcript valid within two years (if any).
9. Photocopy of passport information page, passport must be an ordinary passport valid for at least one year (applicants who have already studied in China should also provide a scanned copy of their visa or residence permit).
10. Birth certificates and documents proving the nationality of both parents at the time of the applicant's birth, including proof of foreign permanent residency if obtained.

11. Certificates and relevant supporting documents of awards (if any).
12. Scanned copy of Certificate of No Criminal Record (to be issued by the local public security organ, accompanied by a notarized Chinese or English translation).
13. *2024 Communication University of China International Undergraduate Admission Program Application Guarantee* and *2024 Communication University of China International Undergraduate Admission Program Application Commitment* (please download from the online application system). The Guarantee letter must be in handwritten signature by the guarantor; the Commitment letter should be filled in clearly and completely by the applicant, with a handwritten signature; Both letters must be uploaded in PDF format. Applications without these letters will not be accepted.
14. Other supplementary materials required by CUC.

**Note:**

- Please bring the original copies of all submitted materials at the beginning of the semester.
- Details of additional materials required for certain undergraduate majors are explained in the attachments.
- Applicants are requested to submit additional materials for the major they are applying for as required. Applications will not be accepted if additional materials are not received or if the materials are not prepared in accordance with the requirements.
- Upon the successful completion of the initial document review, certain applicants will need to undergo an interview, depending on the applied major. The interview procedures is subjected to the requirements of the respective Schools. Applicants are advised to pay attention on the email and the inbox on the registration system.

## **Application Procedures**

### 1. Online Application

2. Application Period: The online application system will be open from January 26, 2024, 00:00, to April 26, 2024, 23:59 (Beijing time). The application time is based on the first submission by the applicant.

### 3. Approach to application

(1) Log on the Communication University of China International Student Service System [cuc.17gz.org](http://cuc.17gz.org) to register and upload all the required materials according to the relevant requirements.

(2) Application fee: Those who fail to pay the application fee will not have their materials reviewed.

**Note:**

- Applicants applying for the undergraduate programs can apply for two majors at most.
- All online information must be verified for accuracy before confirming the submission, once submitted cannot be modified.
- In principle, the results of the preliminary examination can be checked within 1-10 working days after submitting the application and paying the application fee (excluding holidays).
- Please check your email timely during the application period to avoid missing any professional interviews (if any).
- Save the username and password of the online application system for future inquiry. No inquiry service is available at the International Student Affairs Center, International Student Affairs Office.
- Application fee is non-refundable.

## **Admission Principles and Enrollment Registration**

### 1. Undergraduate Admission Principles

(1) International Student Affairs Center will conduct a primary review of the applicants' qualifications. Applicants who passed the initial review will have their applications forwarded to the respective Schools, according to the major they have applied. Each School will evaluate the application materials and the interview results, before selecting candidates based on comprehensive considerations.

**Note:** The academic result performance during high school and above stages, Chinese or English proficiency results, and additional materials required for the applied major are essential criteria in the selection process.

(2) Once admitted, students undergo a formal review of their documents by the university. If the review is unsatisfactory, the admission qualification will be revoked according to the specified procedures.

### 2. Admission Notice

(1) Announcement of admission results (including New Student Scholarship result): Applicants for undergraduate programs are advised to log in to the Communication University of China International Student Service System after June 1, 2024, to check the admission results and scholarship review, or check the relevant results through the email provided during registration.

(2) Method of receiving the admission notice: According to the method and mailing address specified in the online application system.

(3) Admission Notice issuance time: All the admission notice will be issued by July 19, 2024.

### 3. Enrollment

Admitted students must strictly adhere to the time specified in the admission notice for enrollment registration. During the registration process, all original documents submitted with the application (excluding additional materials) will be verified. Students who fail to obtain a high school diploma will have their admission qualification revoked.

### Relevant Fees

1. Enrolment fee: CNY 800/person.

2. Tuition Fee

Category	Tuition Fee (per academic year)	Duration	Enrollment Time
Undergraduate Program	Art Majors: CNY 30,000/ year	4 Years	September
	General Majors: CNY 24,000/ year		
	Chinese Language and Literature Major: CNY 21,200/ year		

### Scholarship

International undergraduates who have not received any other form of scholarship to support their tuition fees are eligible to apply for the New Student Scholarship under the Beijing Municipal Government Scholarship for International Students. The Beijing Municipal Government Scholarship provides full or half tuition support for one academic year. Current international undergraduate students are eligible to apply for the Beijing Municipal Government Scholarship for International Students, please refer to the notice issued by International Student Affairs Center for details.

**Note:** Prior to entering CUC, students are eligible for the Beijing Municipal Government Scholarship for International Students **without having to apply**, and CUC will select the recipients of the scholarship based on the students' application documents.

### Accommodation

Due to the limited on-campus dormitory availability, the specific procedures for on-campus accommodation for self-funded students can be found in the subsequent notices from the International Student Affairs Center, International Student Affairs

Office. International students who live off-campus must go through legal and complete procedures in accordance with the relevant regulations.

### **Insurance fee**

All international students are required to purchase Comprehensive Medical Insurance for Incoming Students offered by Comprehensive Insurance & Protection Scheme for Foreigners Staying in China of Ping An Annuity Insurance Company, Ltd. The insurance fee is: CNY 800/academic year/person; CNY 400/semester/person. Communication University of China will not register anyone without the required health insurance.

### **Contact Information**

**Contacts:** Ms. Yin

E-Mail: [yinmeng@cuc.edu.cn](mailto:yinmeng@cuc.edu.cn)

Tel: (+86-10) 6578-3578

Address: Room C103, Building 21, Communication University of China, No. 1

Dingfuzhuang East Street, Chaoyang District, Beijing, P.R. China, 100024

(International Student Affairs Center, International Student Affairs Office)

Enrollment information: <https://icuc.cuc.edu.cn/7289/list.htm>

**International Student Affairs Center**

**Communication University of China**

**January 2024**



**Attachment:** Additional materials to be submitted for undergraduate programs application.

	Schools	Majors	Submissions
1	School of Theater, Film and Television	Art Design of Drama and Television	Portfolio: Softcopies of relevant professional works.
2		Drama and Television Literature	Videos: Self-introduction and Portfolio description.  Portfolio: Softcopies of relevant professional works.
		Drama and Television Directing	
		Television Photography and Production	
		Photography	
3	Acting	Videos: Self-introduction, recitation and talent showcase.	
4	Radio and Television Directing (Literature and Art Editing and Directing)	Videos: Self-introduction, with the description of your personal characteristics, hobbies, interests, etc.	
5	School of Broadcasting and Anchoring	Broadcasting & Hosting Arts	Videos: Self-introduction and recitation.
6	School of Humanities	Teaching Chinese to Speakers of	Videos: ①Self-introduction (within 5 minutes,

		Other Languages Chinese Language and Literature	must include name, age, experience of learning Chinese, purpose of learning Chinese and experience of HSK test, etc.) ②Talent Showcase.
7	School of International Studies	English	Videos: ①Self-introduction in both English and Chinese. Use English to express your reasons for choosing this major and your study plan in CUC. ②Recitation: <i>Sonnet 18</i> by William Shakespeare in English.
8		Translation	Videos: ①Self-introduction in Chinese (1-2 minutes). Content must include name, age, hobbies, and reasons for applying to this major. ②Self-introduction in English (1-2 minutes). Content must include name, age, hobbies, and reasons for applying to this major. ③Talent Showcase (if any) (e.g. singing, dancing, musical instruments, recitation, etc.)
9		Broadcasting & Hosting Arts (Chinese-English Bilingual)	Videos: ①Self-introduction in Chinese (2 minutes). ②Speech on a topic of your choice in English (3 minutes). ③News broadcast in English and Chinese (1 minute each). ④Talent Showcase.
10		Broadcasting & Hosting Arts (Chinese-Japanese Bilingual)	Videos: ①Self-introduction in Chinese, English and Japanese (2 minutes each). ②Japanese speech on a topic of your choice (3 minutes). ③Talent Showcase.

11		Broadcasting & Hosting Arts (Chinese-Korean Bilingual)	<p>Videos:</p> <p>①Self-introduction in Chinese and English (2 minutes each). Full-body scene (full body must be presented in the video) required.</p> <p>②Native speakers of Korean: reciting in Chinese and Korean (self-prepared script), 2 minutes each, half-body scene (only requires upper body in the video) . Students without basic knowledge of Korean: reciting in Chinese and English (self-prepared script), 2 minutes each, and half-body scene (only requires upper body in the video) .</p> <p>③Talent Showcase.</p>
12		Broadcasting & Hosting Arts (Chinese-Spanish Bilingual)	<p>Videos:</p> <p>①Self-introduction in Chinese and Spanish(1 minute each) , full-body scene.</p> <p>②Recitation of your choice in Spanish, 2 minutes, half-body scene.</p> <p>③Talent Showcase.</p>
13	School of Animation and Digital Arts	All majors	<p>Portfolio: Including but not limited to professional artworks, personal talents, specialties, and awards.</p> <p>Video:</p> <p>①Self-introduction.</p> <p>②Portfolio description.</p> <p>③Complete video works. (in full version)</p>

**Note:** Please submit the above video in MP4 and the portfolio in PDF.