

English-Taught International Doctoral Program in Global Communication and Governance(IDGCG)

**Institute for a Community with Shared Future (ICSF)
Communication University of China**

About ICSF

Driven by the revolution in information and communication technology, the international community is connected with each other like never before. Meanwhile, the deleterious effects of non-traditional threats such as climate change, infectious diseases, environmental degradation, nuclear proliferation, terrorism and cyber-attacks have exacerbated the challenges posed to human society. In a world where interdependence is much valued, the successful tackling of these issues require intensified mediation, cooperation and coordination around the globe.

In this milieu, the Chinese government put forward the proposal of building a Community with Shared Future for Mankind as an innovation to the principles, theories and practices of global governance. The vision of a Community with Shared Future for Mankind comprises of an intertwining value system of international cooperation, mutual interests, sustainable development and global governance. It covers a wide range of themes including international relations, media and communication, people-to-people exchanges, trade and commerce. Envisaged to be and is an intellectual asset of eternal vitality that will add new momentum to the inter-connectivity among human societies, it will usher in new perspectives for global communication and coin novel discourses in interaction between civilizations. Albeit being a concept having a five thousand years of legacy, its universality and relevance is palpable in the concerns and issues of our times, and it will ultimately lead the humanity to a harmonious community with a shared future for mankind.

With a mission to promote dialogue among global civilizations and foster mutual understanding among cultures and nations, a strategic research platform, the Institute for a Community with Shared Future (ICSF), Communication University of China(CUC) is founded in October 2019.

Our vision is to become a national think tank that provides intellectual support in the building of a Community with Shared Future for Mankind. Empowered with CUC's eminence in global communication, ICSF harnesses communication as a beneficial instrument in global governance to address major challenges posed by the new era. By creating a world-class academic platform, we strive to achieve excellence in research that can promote constructive exchange and mutual learning among civilizations.



ICSF is a full-fledged research entity with an International Academic Advisory Committee and a Domestic Academic Advisory Committee. The 12 research centers





including Center for Dialogue of Civilizations, Center for ‘Belt and Road’ Initiative, Center for Global Communication and Governance, International Culture Trade Research Center, Center for a Community with Shared Future in Cyberspace, Africa Communication Research Center, European Media Research Center, Asian Media Research Center, BRICS Research Center, Latin America Media Research Center, Pakistan Research Center and Tanzania Research Center will support the growth of ICSF along with four administrative divisions: General Affairs Division, Academic Research Division, Domestic Cooperation Division, and International Cooperation Division.





About Faculty

To ensure that all aspects of the above mentioned - philosophical, theoretical, and research training - are actualized, ICSF boasts of an array of research driven faculties, who are eminent in the fields of communication and journalism, international relations, economics, law and management. Each student will be assigned to work under a supervisor throughout their doctoral studies. Allocation of supervisor will be based on the research interest of the student and availability of the supervisor.

Faculty of ICSF is known for their academic integrity and scholastic contribution to their specialized area.

	<p>LI Huailiang Professor Dean of the Institute for a Community with Shared Future (ICSF), Communication University of China Vice president of the National Association of Media Economics and Management Visiting scholar at George Washington University, Washington D.C., (U.S.A.) Ph.D. from Renmin University of China Research Interests: Global Communication, International Culture Markets</p>
	<p>ZHANG Yanqiu Professor Deputy Dean of the Institute for a Community with Shared Future (ICSF), Communication University of China Director of Africa Communication Research Center, CUC; Visiting Scholar at London School of Economics and Political Science (LSE, UK), University of New South Wales (UNSW, Australia) Ph.D. in Communication Studies from Renmin University of China Research Interests: Global Communication, African Media Studies, Public Diplomacy, Media Literacy and New Media Studies</p>

	<p>WANG Sixin Professor Deputy Dean of the Institute for a Community with Shared Future (ICSF), Communication University of China Vice Director of the Internet Law Society of the Beijing Law Association Visiting Scholar at the Danish Center for Human Rights Ph.D. from the Post Graduate School of the Chinese Academic of Social Science Research Interests: Communication Law, Internet Governance, Freedom of Expression Theory</p>
	<p>LI Zuowen Professor and Ph.D. supervisor in Linguistics Study Dean of School of International Studies, Communication University of China Member of ELT advisory board under Ministry of Education Chairman of China Text linguistics Association Post-doctorate research from Peking University Visiting scholar at University of British Columbia (Canada), University College London (U.K.) Ph.D. From Shanghai International Studies University Research Interests: Cross-cultural studies, Cognitive Linguistics, Computational Linguistics, Discourse Analysis</p>
	<p>SHU Xiaomei Professor of Cross-Cultural Communication and Media Arts Director of the International Office, Communication University of China Visiting Scholar at Idaho State University (ISU, U.S.A.), University of Southern California (USC, U.S.A.), University of Edinburgh (U.K.) Ph.D. from Nanjing University, China Research Interests: Media Arts, Literature, Cross-cultural Communication</p>
	<p>FANG Ying Professor of School of Economics and Management, Communication University of China Visiting Scholar at Brock University (Canada), Missouri State University (U.S.A.) Member of Beijing Academy of International Economy and Trade Ph.D. in Management Science and Engineering, China University of Mining & Technology (Beijing) Research Interests: International Culture Trade, Digital Trade</p>

	<p>ZHANG Yan Professor of School of Economics and Management, Communication University of China Course Leader of Chinese-foreign Joint MA Global Media Business Post-doctorate Research, Fudan University Visiting Scholar at University of North Carolina at Chapel Hill, (U.S.A) Ph.D. from Renmin University of China Research Interests: Media Management; Media Sociology; Media Industry</p>
	<p>JI Deqiang Associate Professor of International Communication Studies, Deputy Dean of the Institute for a Community with Shared Future, Communication University of China Vice Chair, International Communication Section, International Association for Media and Communication Research (IAMCR) Member, DOC Program Committee, Dialogue of Civilizations Research Institute, Germany Commissioning Editor, Global Media and China (SAGE) Ph.D. in Communication Studies, Communication University of China Visiting Researcher, Simon Fraser University (Canada) Research Interests: International Communication, Political Economy of Communication, Digitization and Social Transformations in China</p>
	<p>HUANG Dianlin Associate professor of Institute of Communication Studies, Communication University of China Two Ph.D.s in Communications Studies, Communication University of China and Macquarie University in Australia Research Interests: Media Culture, Media and Underprivileged Groups, Social Media and Contention, Critical Communication Studies</p>
	<p>ZHANG Zhihua Associate Professor and Associate Dean of Communication Department, School of Journalism, Communication University of China Director of Center for Latin American Communication Studies, Communication University of China Visiting Scholar, Media Studies, Queens College, CUNY, New York Ph.D. from Communication University of China Research Interests: South-South Communication, Political Economy of Communication, Urban-Rural Communication</p>



LI Han

Program Coordinator

Associate Lecturer at the Institute for a Community with Shared Future, Communication University of China

M.Sc. from London School of Economics and Political Science, (London, U.K.)

Research Interests: Media Economics, Political and Development Economics

Program Description

The IDGCG Program focuses on the practical application of academic research to ever-evolving global issues and challenges with a focus on global governance, international relations, information and communication and expanding markets and business. This program draws upon the expertise of distinguished faculty members, who have proven themselves in the academia with substantial publications and numerous national research projects to their credentials.

Upon selection, students are required to undergo a rigorous taught and research training program before embarking on their specific research work under the guidance of respective supervisors. The courses are taught in English and designed to introduce the students to theoretical and methodological concepts and nourish their critical thinking, problem solving and presentation skills. In addition to the personal guidance from designated supervisors, students will have access to a range of academic activities such as seminars, workshops, conferences, field trips and industry visits to support and develop their writing and research skills.

IDGCG is designed to meet the requirements of rapid changing dynamics of communication and governance systems. The program will concomitantly enable the graduates to enhance not just their research but soft skills to contribute meaningfully in their area of specialization. Central to the IDGCG are both multidisciplinary approaches and international perspectives. Graduates will be equipped with philosophical, theoretical and hands-on expertise required in global communication and governance to meet the challenges in global communication industry and international information flows, and to enhance international socio-economic progress in line with the global, regional and national communication trends.

This is a full-time degree program equipped with face-to-face classes, interactions, presentations, case studies, simulations and industrial visits to support and help students with their various learning needs. Prospective students are expected to join the program led by competent professors in 4 thematic research areas: global communication theories, international culture market, constructive communication, public diplomacy and global internet governance. **Students will be awarded Doctor of Arts in Communication Studies upon successful completion of the program.**

Admission Criteria

1. Applicants should have academic credentials that equate with Master's degree in China, age under 50 and provide academic credentials paper of at least two recommendation letters issued by associate professors;
2. Applicants should be non-Chinese citizens with valid passport;
3. Applicant should have educational background or working experience in relevance to the subject of study;
4. Applicant must be proficient in English language. In the absence of a valid TOEFL or IELTS, it is required to provide equivalent English language proficiency credentials;
5. For more details, please refer to Study at CUC 2020 handbook downloadable at <http://international.cuc.edu.cn/2020/0218/c3095a165421/page.htm>

Program Duration: Three Academic Years

Applied Language: English

Course Requirements

The IDGCG consists of modules on multidisciplinary approaches to global communication and governance research, social science research methods, academic writing, introduction to Chinese language and other specific skills relevant to doctoral research. Students are required to attend a compulsory coursework during the first two semesters. First semester comprises of seven courses with 16 credits and second semester have three courses with 6 credits.

In order to fulfill the requirements of the IDGCG, students must successfully complete a minimum of 7 mandatory core courses in a full-time manner. All students are required to attend and pass the Pro-seminar and mandatory common core courses.

Under the supervision of the ICSF faculties, each student is required to submit a dissertation within the stipulated time-frame to be eligible for the final defense. This dissertation must indicate their thorough understanding of existing knowledge, expertise over the employed methodologies, theoretical frameworks applied and the nature of independent and original contribution made to their field of study.

Students are expected to complete the program in three years. They are allowed to request for suspension, retention or extension with reasonable justification. The maximum valid duration of the program is limited to eight years. The study consists of six major stages; course work, proposal defense, mid-term examination, peer-review dissertation, preliminary and final dissertation defense.

Key Research Areas

Global Communication Theories

International Culture Market
 Constructive Communication and Journalism
 Public Diplomacy
 Global Internet Governance
 Global and Local Governance
 Social Science Research Methods
 Chinese Language and Assessment Writing

Course Curriculum

Category	Course name	Class Amount	Credits	Semester	Total credits
Course Study	Global Communication	32	2	1	24
	International Culture Marketing and Regulation	32	2	1	
	Methodologies in Social Sciences	64	4	1	
	Public Diplomacy and Constructive Communication	32	2	1	
	Internet Governance	32	2	1	
	Reading and Discussion of Classical Texts of Communication Studies and Governance	32	2	1	
	Chinese Language and Culture 1	32	2	1	
	Chinese Language and Culture 2	32	2	2	
	Chinese Media and Society	32	2	2	
	Academic Writing	32	2	2	
	Chinese Language and Culture 3	32	2	3	
Academic Participation	A minimum participation of six times at distinguished lectures, conferences and workshops organized by ICSF and certified by concerned authorities.				3
Publication	At least one publication in a reputed academic journal				1
Dissertation Submission and Successful Defense					8

Assessment Criteria

All the teaching and supervision is designed to equip the students to deal with nuances of their proposed research; conceptualization of the research topic, identification of suitable research design, appropriate methods for data collection, analysis, interpretation and defending their arguments with authority.

Courses: All students are required to attend and pass several compulsory courses in the first academic year (two semesters) in a full-time manner with the minimum requirement of 13 credits.

Proposal Defense : At the end of the first academic year, there would be a proposal defense, for which the students are required to finish first three chapters including literature review and research design. Successful completion of proposal defense is required to proceed to further stages of the study.

Mid-term Examination: All students have to attend a mid-term examination at the end of the second academic year in order to proceed to the final defense. In the mid-term examination, students will be asked to report and present their progress after the proposal defense. More completed chapter drafts should be attached to the examination report.

Peer Reviewing : The doctoral dissertation is subject to an anonymous peer-review. Students need approvals from at least two anonymous reviewers in order to qualify for the final defense.

Preliminary and Final Defenses: Qualified students are required to complete and submit their revised drafts as per instructions and comments from the anonymous reviewers and supervisors before they attend the preliminary defenses. Only those who pass the preliminary defenses are eligible to proceed to the final defense.

Dissertation: A candidate has the obligation to prepare a dissertation of not more than 80,000 words that makes a significant contribution to research in Global Communication and Governance.

Application Time and Procedures

Application Deadline: From March 1st to May 30th 2020

Procedures :

Please read all the instructions carefully and follow the guided steps to complete the application process.

1. Register and fill out required information at:

cuc.17gz.org or <https://cuc.17gz.org/member/login.do>

2. Upload documents as listed below:

- ① Identification Document with Digital ID photo;

② Master's Degree/Diploma certificate or original Certificate of expected graduation from currently enrolled university;

③ Transcript of graduate study;

④ Two recommendation letters with signatures and official stamps;

⑤ Passport / A valid Identity Document if passport is unavailable;

⑥ TOEFL or IELTS test result if the applicant is not a native speaker of English, and his/her previous educational or working experience cannot prove his/her English language proficiency;

⑦ Personal Statement: demonstrating the applicant's experience and motivation: Please MENTION in your Personal Statement that you are "*Applying for the ICSF English-Taught International Doctoral Program in Global Communication and Governance*", to ensure your application directly reach ICSF office.

⑧ At least one sampling piece of supporting academic writing article be submitted along with the application materials: Master's thesis or published academic papers. Please email this separately and specifically to the ICSF through lihanlse@163.com with subject as "applicant name + sampling writing".

⑨ A research proposal / plan on your prospected PhD topic with a minimum of 2000 words.

⑩ Other documents and certificates to demonstrate the applicant's aptitudes and achievements (optional)

⑪ Warranty Letter (download format from Application Notes on admission system homepage)

3. Pay an application fee of ¥ 600 (about\$87) via online admission system.

4. IMPORTANT:

Once you have completed your application on the University level application channel at cuc.17gz.org or <https://cuc.17gz.org/member/login.do> please send electronic and authentic copies of your ENTIRE submitted application and supporting materials to the ICSF separately and specifically to the email address: lihanlse@163.com with email title in the format of "name+nationality+IDGCG application materials".

5. Please Note:

If the language of any application material is not Chinese or English, please provide notarized translation in Chinese or English.

Original documents will be verified upon registration if considered necessary by admission officer. Application fee is nonrefundable.

Candidate application is considered valid only if the application is completed and fees is paid.

Admission and Registration

Students will be notified of admission result via application system. Letter of Admission and student visa application materials will be mailed to student's mailing address provided in admission system within 2 weeks after the announcement of results.

Students are allowed to enter People's Republic of China only with a valid student visa on a regular passport. Registration will take place in the month of September. An exact date will be mentioned in the Letter of Admission.

Upon registration at the University, students have to purchase a Comprehensive Insurance & Protection Scheme for Foreigners Staying in China of Pingan Annuity Insurance Company as recommended by the Ministry of Education.

IMPORTANT:

Once you have completed your application at the University-level application channel at cuc.17gz.org or <https://cuc.17gz.org/member/login.do> please send electronic and authentic copies of your ENTIRE submitted application and supporting materials to the ICSF separately and specifically to the email address: lihanlse@163.com with email title in the format of "name+nationality+IDGCG application materials".

Accommodation

After registration, students could check-in at campus dormitory for international students with their Letter of Admission. Since the number of rooms in the dormitory is limited, the university cannot guarantee on-campus housing for every international student. On-campus housing won't be available once the dormitory is full.

Tuition Fee

Tuition fee for IDGCG program is ¥ 30,000 (about\$4400) per school year. Tuition fee for one school year must be paid in advance before enrollment. It is advised to pay by cash, use Union Pay card or make wire transfer to CUC account:

Bank Account Details of CUC:

Beneficiary: Communication University of China
Bank Account: 0200003809088005906
Opening Bank: Balizhuang Branch, Chaoyang District, Beijing
China Construction Bank
Swift Code: ICBKCNBJBJM

Please Note: In additional comments, write your name, nationality and "Tuition Fee".

Scholarship

For all necessary information on scholarship applications at university-level and national-level, there are three ways of learning the available scholarships and make an application:

① Download and review carefully and thoroughly of the full-detailed “Study at CUC 2020” Handbook for Prospective Students at:

<http://international.cuc.edu.cn/2020/0218/c3095a165421/page.htm>

② Make contact with the Chinese Embassy based in your relative country/nation and contact responsible staff for available scholarships for learning in China and relevant application details.

③ Register and build up your application at <http://www.campuschina.org/> and review various available scholarship types.

Please note it is entirely up to applicant’s own capacity to make contact or register at relevant websites to become eligible. Please keep in mind to make an eligible application before deadlines of various applying sources at your own initiative.

For Communication University of China International Students Scholarship Applicants:

Upon successful registration at the University, the applicant will automatically be considered for the Communication University of China International Students’ Scholarship or Beijing Municipal International Students’ Scholarship which offers fully or partial tuition fee waiver for the first school year.

No separate application is needed for this. Students will be notified about the scholarship result via email and Letter of Admission. Students are eligible to apply for Communication University of China International Students’ Scholarship or Beijing Municipal International Students’ Scholarship again at the end of first school year. Downloadable file at:

<http://international.cuc.edu.cn/2019/0726/c3112a133195/page.htm>

For Chinese Government Scholarship Applicants:

① The ICSF IDGCG program is not yet updated in the Chinese Government Scholarship website for this year. In that case, during the admission process into the academic year 2020-2021, please choose “Communication” in the English-Taught PhD programs in your application for CGS;

② The CGS agency code for CUC is 10033;

③ PLEASE MENTION in your Personal Statement that you are “Applying for the ICSF English-Taught International Doctoral Program in Global Communication and Governance”. To register at <http://www.campuschina.org/>

Contact Information

For Application and Registration Inquiries

International Students' Division, International Office, Communication University of China

Tel: +86-10-6577-9359

Email: lixuan927@cuc.edu.cn

Website: <http://international.cuc.edu.cn/>

Address: Room C213, Building 21
No.1 Dingfuzhuang East Street, Chaoyang District,
Beijing, People's Republic of China 100024

For Academic Inquiries

Institute for a Community with Shared Future, Communication University of China

Email: lihanlse@163.com

Website: <https://cuc.17gz.org/member/login.do>

or <http://international.cuc.edu.cn/2020/0409/c3111a169382/page.htm>

Address: No.1 Dingfuzhuang East Street, Chaoyang District,
Beijing, People's Republic of China 100024